



WELCOME TO UNIVERSUS!

My Hero Academia Series 3: Heroes Clash is here! We want retailers to be aware of the many UniVersus programs and incentives available today.

WHAT IS UNIVERSUS?

UniVersus is the combat system that the My Hero Academia Collectible Card Game utilizes for its gameplay.

HEROES CLASH MARKETING SCHEDULE

Gear up for Heroes Clash and the rest of the 2023 Season!

THE UNIVERSUS GAME NETWORK (UGN)

The UniVersus Game Network is the one-stop-shop for everything organized play. Here, organizers can schedule and host events, and players can search for events to sign up. [Click here for our F.A.Q.](#)

LOYALTY PROGRAM

The Loyalty Program allows players to earn Loyalty Points (LP) for participating in events. LP serves as the currency to purchase items such as non-foil tournament and prerelease promos from the [Loyalty Shop](#).

LOCAL ORGANIZED PLAY

PLUS ULTRA TOURNAMENT KIT PROGRAM

Join the UniVersus Games Network to receive Plus Ultra Kits for free! This incentive program is designed to help stores host exclusive events through the UniVersus Game Network.

PROVISIONAL STORE CHAMPIONSHIPS

The Provisional Store Championship allows UniVersus Gaming Network (UGN) organizations everywhere to host store-level championships. [Click here for our F.A.Q.](#)

PREMIER ORGANIZED PLAY

Premier Organized Play events, which include [Regionals](#), [Pro Hero Nationals](#), and the [Hero League Championship \(HLC\)](#), allow players to compete for prizes and recognition. This year's HLC features a \$250,000 prize pool!

JUDGE/SENSEI PROGRAM

For players interested in judging local and premier-level events, there are online and in-person exams you can take to become certified!

ADDITIONAL RESOURCES

Contact Jasco Games, join online groups, receive marketing assets, watch how-to videos.

